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**Authors are to follow the below guidelines for a successful manuscript submission**

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The manuscript should contain the title of the paper, author(s) full names, titles, affiliation, contact addresses (e-mail and telephone numbers), followed by the abstract.

The Abstract should not be more than 250 words showing the motivation of the study, methodology, findings, conclusion and recommendation. The abstract should be simple and concise without any technical econometric or statistical indices.

Three (3) - Six (6) keywords relating to the paper should be indicated after the abstract. The maximum length for each manuscript including tables, figures and references is 17 gallery-proof pages. However, a little above 17 pages will be considered i.e. "18-19".

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Title

Authors Details

Abstract

Keywords

Funding (If any)  
Introduction  
Literature Review  
Methodology  
Data Analysis and Discussions of Findings  
Conclusions and Recommendations  
Acknowledgement (If any)  
References

## **Further Guidelines**

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### **Authors Details**

All authors name (Maximum six authors) and their affiliation should be mentioned (Example: Department, University, District, State, Country name, mobile numbers [country codes inclusive] and email address).

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### **Abstract**

This section should contain a short information on the introduction, research problems & objectives, methodology, results, discussions and conclusions. It should be typed in single space not more than 250 words for full Article. Authors are to avoid diagrams, citations and images in abstract.

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Minimum 3 and maximum 6 keywords must be provided at the bottom of the abstract

### **Funding**

If you have funding partners for the research, kindly list them here, in Arabic numbering style.

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In this section authors should mention the background and purpose of the study, the research gaps and objectives of the study.

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Authors should include a brief conceptual and theoretical framework, include all articles used with appropriate in-text citation and show the identified gaps.

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This section shows the data analysis, results and discussions. In the data analysis, show the analyses of data conducted and concisely present the results, observations and the statistical significance of the findings appropriately. In the discussions include the implications of findings and their limitations if any. A comparison between findings and the result from previous works should be given.

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### **Acknowledgement (If Any)**

A brief acknowledgement to appreciate some key people who do not reflect in the authors' list, can be kept before the references section in the manuscript if any.

### **References**

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References must follow the current edition of the American Psychological Association (APA) Current Edition Referencing Style typed with single line spacing within a reference. **Visit:**

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